NUMERICA
PERFORMING
ARTS CENTER

2024-2025
ANNUAL REPORT



TABLE OF CONTENTS

A Letter from Leadership.....03

Mission, Vision, Values.....04

Sponsors.....05

Staff & Board of Directors.....05

Financial Highlights.....06

Volunteers & Community.....07

Annual Donors.....08-09

Apple Awards.....10-11

EKAP.....12



Numerica PAC Board President Kelsey Dew (left) greets patrons to the Annual Festival of Trees Dinner & Live Auction fundraiser. Photo by Heirloom Creatives.

A MESSAGE FROM THE BOARD PRESIDENT

Wow! What a time to be part of the Numerica PAC! As we celebrate and reflect on the past 25 years, we are filled with pride and gratitude for the incredible journey of our precious theater. These years have been marked by growth, innovation, passion, risk and a steadfast commitment to our mission: to inspire and educate through the arts. We owe much of our success to the unwavering support of our patrons, artists, staff, and volunteers without whom the Numerica PAC would not be possible.

This year, we were fortunate to have Katie Grove serve as our Interim Executive Director. Her leadership during this transitional period, ensured the continued success of operations, allowing us to stay true to our mission and also giving the Numerica PAC the time it deserved to consider the future.

That time lead us to my most favorite announcement! We welcomed Alex Haley as our new Executive Director in July. A long-time member of our team, Alex brings a wealth of experience and a deep passion for inspiring creativity and education in our community. We are confident that under Alex's leadership, the Numerica PAC will continue to thrive and enrich the culture of our community for many years to come.

Thank you to everyone who has supported us throughout these 25 years. We look forward to continuing our shared journey of celebrating the arts, inspiring minds, and educating future generations.

Gratefully,

Kelsey Dew

Chair, Board of Directors

CORE VALUES

IGNITE PASSION
We wholeheartedly dedicate ourselves to every endeavor, going above and beyond with enthusiasm! We bring authentic love for our mission into every discussion, decision, and project we take on.

BUILD COMMUNITY
Community connection is the heart of everything we do. We craft artistic experiences with the needs of our community at the center, creating a safe place for everyone to call home.

INCLUDE EVERYONE
We believe that art is for all people and we listen deeply to the needs of everyone we serve. We provide a vast array of diverse experiences where we all can see ourselves reflected on the stage.

SHARE JOY
We create moments where everyone can share unbridled joy with their family, friends and neighbors. Whether it's seeing a world-renowned artist or watching a child's first time on stage, we all experience the transcendent feeling of connection that only art can provide.

CHANGE LIVES
We exist to enrich the lives of everyone who walks through our doors. Through innovation, collaboration, and an unrelenting dedication to quality, we create impactful experiences that will live on for generations to come.

OUR PURPOSE

Our mission is to develop an exceptional and accessible center for the arts that inspires, empowers, and educates our community.



The cast of "Catch Me if You Can" perform a musical number at the Apple Blossom Pageant February 2025. Photo by Music Theatre of Wenatchee.

2024-2025 SPONSORS

Jim & Barbara Brink
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Mike & Maureen Poirier
Mike & Shelia Salmon
Webb Dental
Confluence Health
Heirloom Creatives
Al Schuster & Sandy Lewis-Schuster
Allison & Isaac Cooper
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American Shoe Shop
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Colleen Frei & Arius Elvikis
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Courtney Ward
Crunch Pak
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The Barrett Family
The Original Childrens Shop
The Taproom by Hellbent Brewing
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Voortex Productions
Ward Media
Washington Trust Bank
Wenatchee Pride
Wenatchee Valley Children's Guild
Wenatchee Valley Medical Group
Wheatland Bank
Women's Service League
Zach Missal

2024-2025 BOARD MEMBERS

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Kelsey Dew

SECRETARY
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VICE PRESIDENT
Sally White Harmeling

TREASURER
Geoff Bailey

PAST PRESIDENT
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HF Brownfield • Domingo Gonzalez
Frank Zenk • Lisa Harger • Carl Polson
Mike Salmon • Steve Sandman
Galen Sorom • Lance Gonzalez

NUMERICA PAC STAFF

ALEX HALEY
Executive Director

MIKE LOCKE
Director of Operations

ZACH MISSAL
Box Office Manager

KYLEE BOGGS
Technical Supervisor

CHRISTY KIMMEL
Concessions Team Leader

BRITTANY TAIT
Accounting Services Manager

ALTHEA CASTRO
Marketing & Fundraising Coordinator

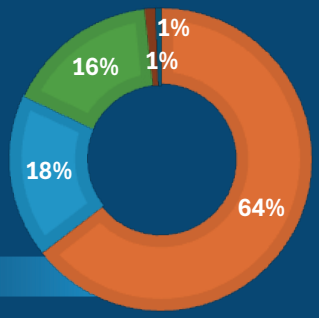
JENNIFER KORFIATIS
Marketing Manager

CREW STAFF
Sam Talbot
Arik Tumilson
Micheal Matthews

2024-2025 STATEMENT OF ACTIVITIES AS OF 6.19.2026

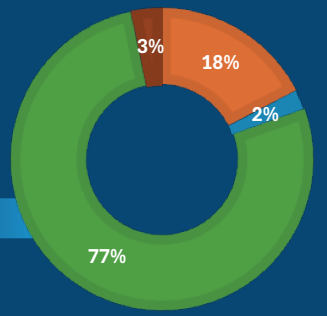
INCOME

Earned Income	$1,032,980
Sponsorship	$281,051
Donations & Annual Giving	$262,791
Grants	$17,249
Endowment, Uncategorized & In-Kind	$9,050
TOTAL	$1,603,121



EXPENSES

Operations	$1,207,849
Program	$273,005
Cost of Goods Sold	$51,456
Fundraising	$33,032
TOTAL	$1,565,342
NET INCOME	**$37,779**



STATEMENT OF FINANCIAL POSITION

ASSETS

Checkings/Savings	$539,227
Accounts Receivable	$126,819
Other Current Assets	$50,194
Fixed Assets	$3,180,457
Investments	$245,026
TOTAL	$4,141,723

LIABILITIES

Current Liabilities	$491,723
Equity	$3,650,000
TOTAL	$4,141,723

CAPITAL EXPENDITURES

Stage concert speakers	$10,000
Gate for Ave back door	$10,000
Video Upgrades*	$6,000
TOTAL	$26,000

* Live feeds available in lobby, backstage, and dressing rooms





2024 STANLEY LIFETIME ACHIEVEMENT AWARDS

Jaime Donegan

Mike & Sheila Salmon

2025 BRAVO AWARD

Sam Talbot

2025 SHEILA GRAVES AWARD

Adele Haley

2025 RON WALLIS MEMORIAL VOLUNTEER AWARD

Tami Jordan

2025 ROSE SAGE VOLUNTEER OF THE YEAR AWARD

Terry Sloan

A young student pets one of the baby dino puppets at the Dinosaur World Live EKACP event February 27, 2024. Photo by Heirloom Creatives.

VOLUNTEERS

BOX OFFICE VOLUNTEERS

Katy Marr · Jon Campbell · Cynthia Brown · Adele Haley

CONCESSIONS VOLUNTEERS

Galen & Jeb Sorom
Caroline Rensel & Mattias Needham
Dani Fisher
Lisa Harger
Amanda Barg
Shannon Claeson
Scott Pearl
Mark Belton
Marie Scanlon
Maya Scanlon
Cynthia Brown
Hailey & Ryan Scheffler
Eloise Sheets
Jill Sheets
Patti Milos
Aaron Mitchell
Abbey Kimmel
Gabe Kimmel
Soraya Martinez
Dillon Clare
Hannah Blank
Shari Hagopian
Devin Stockman
Naomi Briones

VOLUNTEER USHERS

Kay Anderson
Kay Andreini
Raeanne Bailor
Angela Banker
Amanda Barg
Mark Belton
Jenny Black
Amy Blaseck
Mary Boyter
John Bridges
Sue Bridges
Sandy Briggs
Cynthia Brown
Vicki Burgess
Jon Campbell
Annie Chalmers
Shelley Costello
Kriss Crilly
Joanne Dalinkus
Julie Davis
Steve Defolo
Pam Degrenier
Kathy Dinwiddie
Margaret Dreisinger
Rosa Eilert
Shelley English
Frederica Finch
Winona Forme
Winona Forme
Niki Fritz
Stephen Gustafson
Jill Gustafson
Adele Haley
Suzanne Helgerson
Suzanne Helgerson
Sharon Johnson
Tami Jordan
Kathy Karney
Sonja Kastner
Dan Kelly
Lavonne Kiehn
Virginia Kraft
Criss Krilly
Ginette Lacasse
Vinny Lee
Renisa Macklin
Tammy Mccants
Phil Mcguiness
Denise Mcguiness
Bonnie Mchenry
Boni Merchant
Suzanne Metcalf
Chy Mettler
Laurelie Mingo
Laurelie Mingo
Oly Mingo
Laurelie Mingo
Julie Mott
Wolf Mueller
Val Newell
Pam Nicholas
Joyce Owens
Scott Pearl
Betsy Peirce
Rachel Powers
Delcie Proffitt
Joanne Prusa
Katie Renggli
Caroline Rensel
Kathy Robb
Charlie Robb
Marie Romero
Janet Rutherford
Janet Rutherford
Marie Scanlon
Carla Scherer
George Scherer
Donna Scheumann
Stan Scheumann
Desiree Schmidt
Dana Schmidt
Kappy Schoening
Beje Schweitzer
Heather Schweitzer
Jill Sheets
Galen Sorom
Susan Steblina
Connie Strawn
Sheryl Sutherland
Katie Tackman
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Tonya Vaughan
Mona Vipond
Mona Vipond
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Glad Williams
Shelda Winchell
Sheli & Olivia Funderburk

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In Memory of Marlys Barrett

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2024-2025 ANNUAL DONORS

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Ron Hadwiger
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Rufus Woods
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Sara Lippert
Sasha Sleiman & Jesse Moyer
Scott & Lisa Stroming
Shelley Gingrich
Stephanie Etherington
Steve & Tina Tidd
Teresa Summers
Timothy Detering
Tracy and Todd Walsh
Wendy Lawrence



ABOUT APPLE AWARDS

The Apple Awards is a community celebration of theatre and performing arts in our region. The Apple Awards mission is to recognize unique talents within our communities, promote the arts to a broader audience, increase the depth of appreciation to existing audiences, and encourage the continued development of exceptional performers.

Each show was assessed by a group of volunteer evaluators known as "The Apple Academy," who have been selected to participate based on their experience and understanding of the performing arts. The evaluation criteria places value on creativity and achievement, taking into account unique resources and production challenges; spectacle or production value will not be emphasized.

A NOTE FROM THE PRODUCER

We are so thankful to the great community support to help facilitate this endeavor, and are always humbled by the impact it immediately makes in so many young lives. Walking among the attendees afterward, it's difficult to put into words. I'm struck by the graduates of this program, who came back to support old friends and past programs and the proud administrators and parents who've spent countless hours with these individuals, who know how hard they've worked.

It's an honor to witness the new relationships that were formed in 1 day, by surviving learning a new song or choreographed routine, by setting up a show in a day, by ruefully sharing behind-the-scenes stories from their own productions. I have had multiple parents pull me aside throughout the day to just thank the Numerica PAC for hosting the Apple Awards each season and tell me story after story about how it's helped their young adults' lives.

The impact this program has goes beyond one spectacular event, in ways seen and unseen, and I'm so glad to be a part.

KYLEE BOGGS
Apple Awards Producer





Director of the Apple Awards, Brian Higgins, giving last notes for the Apple Awards ceremony before showtime. Photo by Quincy High School Theatre.

PAST AWARD WINNERS

LEAD PERFORMER IN A MUSICAL

Mason Atwood
2020

Rowan Kappler
2023

Lilia Gebers
2023

Savannah Webb
2024

MacLain Larson
2025

SUPPORTING PERFORMER IN A MUSICAL

Aracely Renteria
2020

Grant Chisholm
2023

Gavin Hundley
2024

Emma Galloway
2025

LEAD PERFORMER IN A PLAY

Nathan Hagan
2020

Gabe Kimmel
2023

Rowan Kappler
2024

Monty Muir
2025

SUPPORTING PERFORMER IN A PLAY

Emma Skylstad
2020

Liam Schmidt
2023

Gabby Winchester
2024

David Kelly
2024

Abbey Kimmel
2025

BEST ENSEMBLE IN A MUSICAL

Legally Blonde
CASHMERE HS
2020

Spongebob
WENATCHEE HS
2023

The Addams Family
QUINCY HS
2024

BEST OVERALL PLAY

Play On
CASHMERE HS
2020

Clue
WENATCHEE HS
2023

Radium Girls
EASTMONT HS
2024

One Acts Showcase
EPHRATA HS
2025

BEST OVERALL MUSICAL

How to Succeed in Business Without Really Trying
WENATCHEE HS
2020

Footloose
EASTMONT HS
2023

The Addams Family
QUINCY HS
2024

Big Fish
EASTMONT HS
2025

PRODUCTION CREW

Geo Sanchez
Stage Manager of Big Fish
EASTMONT HS
2025

Tailynn Nelson
Stage Manager of Big Fish
EASTMONT HS
2025

Jarrod Miller
Stage Design for Cinderella
QUINCY HS
2025

ACADEMY CHOICE

Best Set Design
QUINCY HS
2024

Best Student Orchestra
CASHMERE HS
2024

Best Student Orchestra
EASTMONT HS
2025

Standout Ensemble
Flotsam & Jetsam
CASHMERE HS
2025

2024-2025 EKAP SHOWS

Every Kid at the PAC's (EKAP) dynamic approach not only inspires young minds but also helps students develop a positive self-image, appreciate their community, and celebrate diversity.



Local student musicians get professional critique and advice from the Canadian Brass band members at the Masterclass that was open to both students and adults. Photo by Heirloom Creatives



JAZZ AT LINCOLN CENTER (01/23/25)



NATIONAL GEOGRAPHIC LIVE (02/23/25)



AFRIQUE EN CIRQUE: CIRQUE KALABANTÉ (02/27/25)



CANADIAN BRASS MASTERCLASS (04/17/25)



2025 APPLE AWARDS CEREMONY (05/15/25)